Ambassadors In Action

www.chr.alberta.ca/ambassador

OCTOBER 2007

Greetings!

The Fall edition of the Ambassadors in Action Newsletter takes a look at some of the happenings so far this year and some of the upcoming opportunities to participate. Thank you for your contributions to the success of the Program! ◄

The Ambassador Program is Sporting a New Look!

The Ambassador Program materials have been revised to reflect the GoA visual identity standards established by the Public Affairs Bureau. The new look incorporates the Alberta sky, ribbon motif, and new colors. The display units, postcards and folders have been revised to incorporate the new design. Post-it notes are a new promotional item for this year. All materials display the new Government of Alberta Jobs Website address www.jobs.alberta.ca. ◄

3' x 6-1/2' Pull-up Banner Display

8' x 8' Display Unit

New Ambassador Orientation Session a Success!

On September 13, 2007 an Ambassador Orientation Session was held for new Ambassadors. Ambassadors learned about the Ambassador Program, their role, and the tools and resources available to support them. In addition, tips for attending career fairs were provided and several seasoned Ambassadors shared their experiences with the group. 40 Ambassadors attended the in-person session and 9 Ambassadors attended simultaneously via teleconference/webcast. 93% of evaluation respondents strongly agreed/agreed that they understand the Ambassador Program purpose and objectives and their role as Ambassadors. Welcome to all new Ambassadors - enjoy the Ambassador experience! ◄

Interested in attending a Career Fair or Career Forum?

The Ambassador Program is tentatively scheduled to attend 20 career fairs this year. Thank you to those Ambassadors who have volunteered for the September to November career fairs. If you are interested in participating in the January to March career fairs or any of the career forums at the University of Alberta, watch for more information from your Lead Ambassador or contact your Lead Ambassador. ◄

Corporately Sponsored Career Fairs for 2007-2008

Organization	Event	Date
National Aboriginal Day	Career Fair, TBD	Thursday, June 21/07
SRD Junior Forest Ranger Programs	Career / Information Fair	Wednesday, August 22/07
University of Calgary	Careers Day	Tuesday, September 25/07
University of Alberta	Careers Day	Wednesday, September 26/07
University of Lethbridge	Career Day	Friday, September 28/07
University of Alberta	Health Sciences Career Fair	Saturday, October 13/07
University of Calgary	Health & Wellness Career Fair	Monday, October 15/07
North American Strategizing Institute, Edmonton	Career Fair	Monday, October 22/07
The Career Show, Calgary	Career Fair	Friday, November 9/07 Saturday, November 10/07
SAIT	Career Fair	Wednesday, November 14/07
Canada Career Week	Career Fair	Friday, November 16/07 Saturday, November 17/07

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Career Fairs 2007-2008 (continued)

Organization	Event	Date
Red Deer College	Career Fair / Employer of the Week Spotlight	Tuesday, January 22/08
NAIT (General)	Career Fair	Tuesday, January 29/08
University of Alberta	Summer Job Fair	Thursday, January 31/08
SAIT/Chinook Lodge	Education & Career Expo	Friday, February 1/08
University of Calgary	Career & Job Expo	Wednesday, February 13/08
Concordia University College of Alberta	Career Fair	Wednesday, February 27/08
Mount Royal College	Career Fair	Wednesday, March 12/08
NAIT (School of Business)	Career Fair	TBA
NAIT (Computer Systems Technology)	Career Fair	TBA
King's University College	Career Fair (Business Students)	TBA

University of Alberta Career Forums 2007-2008 Fall Term

The following forums still require speakers:

Area of Study	Date	Time
Electrical and Computer Engineering	Fall 2007	TBA
Mining and Petroleum Engineering	Fall 2007	TBA
Physical Education	Winter 2007	TBA

*For more information, visit http://www.ualberta.ca/CAPS/CaPS_a5-1-1.html. ◄

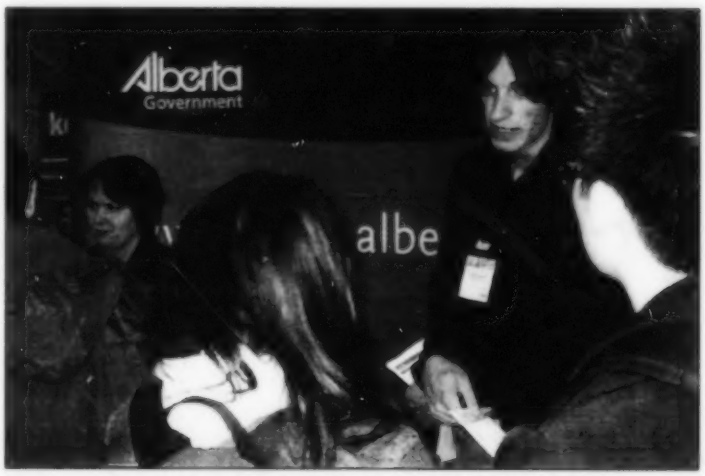
Ambassador Experiences...

Attracting talent on the right track! GoA Ambassadors lead the charge at fall career fairs

by Briar McGinnis, Communications Officer, Corporate Human Resources

Thousands of feet hit the indoor running track at the University of Alberta's Butterdome earlier this fall in pursuit of the ultimate academic prize - a job.

More than 200 employers, at the local, national, and international level participated in the university's annual Career Day - each one vying for the attention of potential applicants.



Ambassadors Brandie Moller-Reid and Sandy Henderson share their experiences with U of A students.

Among the maze of colourful recruitment displays, stood a proud team of Alberta Government Ambassadors, from various ministries.

Sandy Henderson is just one of more than 350 employees participating in the Alberta Government Ambassador Program. The Research Analyst launched his career with Advanced Education and Technology four years ago. Now, he takes pride in volunteering time to spread the word about careers in the GoA.

"There's always a new challenge in our jobs," said Henderson. "I've been responsible for a variety of different tasks in my time with the government – and it's been great. So, I'm happy to get that out to people."

Typically, Ambassadors get involved several times a year by attending career fairs or talking to student groups and/or professional associations about their jobs. The Ambassador Program was first launched in 1998 as a way of encouraging employees to raise awareness of the Alberta Government as an employer of choice.

Staffing specialists with the Government of Alberta know that in today's competitive labour market, effective strategies to attract talent are essential.

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"Our Ambassadors are proud of the work they are doing and are happy to share their knowledge about working in the Alberta Government with prospective employees," said Kim Smith, Ambassador Program Coordinator and Staffing Consultant with Corporate Human Resources.

Alberta Government Ambassadors play an important role in informing potential applicants about the many, exciting career opportunities with the Government of Alberta.

"I think a lot of people don't realize what's out there and what we do in Government," said Brandie Moller-Reid, a Veterinary Technician with Agriculture and Food. "It's fun to talk about career possibilities with people."

The most effective Ambassadors are friendly, approachable, enthusiastic, and have excellent communication skills. It's also important for Ambassadors to have a foundation of knowledge about the Alberta Public Service in general.

To learn more about participating in the Ambassador Program, visit the Corporate Human Resources website or talk to the Lead Ambassador in your Ministry. ◄

Over 6000 students attended the University of Alberta career fair on September 26, 2007.

Did you know?

The Government of Alberta Jobs Website has been refreshed to provide a more user-friendly, interactive and informative job search experience for visitors. The website refresh project was a major initiative under the Attracting priority of the 2007-2010 APS Workforce Plan. The refreshed site which was launched on September 14 has a new name, new address, new look, several interactive resources, and enhanced job search and sort capability. Check out the "Explore the Possibilities" tab on the refreshed site to view the "Ask Our Employees" and "Map Out Your Career" videos and the "Research Careers and Calculate Pay & Benefits" tool to learn more about what the GoA has to offer. This information supports the Ambassador role in attracting talent to the GoA and is useful information to share with prospective employees. Visit www.jobs.alberta.ca today! ◄

Explore the possibilities Build a career!
The number at the bottom of your pay stub is only part of the total worth of a career in the Alberta Government. We offer a broad range of job opportunities with plenty of room for growth. Use this site to research career options, calculate pay and benefits, and ask our employees what it means to make a difference.
Discover what a career with the Alberta Government could mean for your future...
Research Careers & Calculate Pay and Benefits
Ask our Employees
Alberta

We Want to Hear From You!

We're interested in your thoughts and ideas! If you have suggestions for the Ambassador Program, feedback on the newsletter, and/or if you have an article that you would like to contribute, please contact kim.smith@gov.ab.ca.

The next edition of the Ambassadors in Action Newsletter will be in April 2008. ◄